

*Jubilee BEST Robotics, Inc.*   
*"Impacting the future workforce along the Gulf Coast"*

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FOR IMMEDIATE PRESS RELEASE

"JUBILEE BEST ROBOTICS TEAMS PARTICIPATE IN  
INDUSTRY NIGHT AND KICK-OFF DAY"

Mobile, AL. September, 11, 2014 -- Robots, students, teachers and industry mentors are gearing up for BEST, which begins Monday, September 15, 2014. The local Jubilee BEST (Boosting Engineering Science and Technology) Robotics volunteers have organized an action packed week and are ready for 40 schools to begin their BEST Robotics season.

To enhance the BEST 2014 game "Blade Runner", hundreds of BEST students will meet in Davidson High School's auditorium, **Monday September 15, 6:30 p.m.** to hear executives from **Airbus**, **Aaron Oil** and **FedEx** share how their companies transport various products and the cutting-edge technology involved. Blade Runner is an innovative and challenging game focusing on transportation and energy. BEST Industry Night will provide the community an opportunity to learn more about our local industries and career opportunities.

The participating 40 BEST teams will spend the rest of the week preparing for the official Kick-Off Day that will take place in the Davidson High School gymnasium, **Saturday, September 20<sup>th</sup>, 2014, 10:00 a.m.** A crowd of 1,000 will witness the unveiling of the BEST game field and discover their robot's challenge. Industry volunteers will distribute kits containing raw materials to manufacture a functioning robot.

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In preparation for the competition that takes place on November 1<sup>st</sup>, 2014, in the USA Mitchell Center, students will develop a robot to compete in the game, write a technical notebook documenting the construction process, create a marketing presentation to promote their robot, and construct a trade-show style display booth to showcase their BEST journey. In this, the program simulates real-world career tasks while also learning about science, technology engineering and math (STEM).

Jubilee BEST is a grass-roots all-volunteer organization that is driven and supported by industry, ultimately creating the high-skilled high-demand workforce that is needed for the near future. Jubilee BEST would also like to recognize the following sponsors for their support of this organization and commitment to the teams, schools and volunteers: J.L. Bedsole Foundation, Alabama Power, Aztec Maritime Services, BASF, Airbus, ExxonMobil, Ingalls Shipbuilding, Evonik, Hargrove Engineers + Constructors, Lowe's, Technip, Chevron, Conde Systems, USA College of Engineering, USA School of Computing, USA Mitchell College of Business, Faulkner State Community College, Aaron Oil, FedEx, Kimberly Clark and Dorsett Productions.

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