

The

Recycler's Register

Happy New Year

Aaron Oil is celebrating our 30th Anniversary in 2011. We started our operation in 1981 before the oil recycling movement exploded in the mid-1990s. As an experienced oil recycling and petroleum reclamation company, Aaron Oil remains a leader of technological advancements and research in the energy sectors sustainability movement, as well as an example for other companies to follow.

Aaron Oil is doing business in most of the 50 states and has satellite offices in New Orleans, La., Houston, Texas., Birmingham, Ala., Atlanta, Ga. and Berwick/ Morgan City, La.

Beyond our experience, Aaron Oil's key assets are its People, technological edge, extensive research, and development programs. Our technological innovations keep track of our projects and products. This means the company and Customers can be informed of progress with real-

time accuracy. "We track everything. We call it cradle-to-grave tracking. Our proprietary software tracks everything from the time it's picked up through the applicable processes to its end markets."

Capitalizing on the Research

We are not trying to be the biggest company in our industry; we're just continuing to work on establishing the right standards and the right process technologies. This will allow us to better assist our Customers with their RECYCLING challenges and manage their environmental risks through higher operational standards and breakthrough technologies that make a difference in lowering our operational costs.

As a leader in research, Aaron Oil continues guiding the industry's policy and growth as we continue to overcome some of the industry's most difficult challenges.

Prospering Despite Setbacks

Many of our Customers were impacted

with slower than expected growth in 2010, especially along the U.S. Gulf Coast, due to the BP oil spill. However, we have continued to grow more in 2010 than any other year in our history. As the company and economy as a whole recover from the 2009 and 2010 recession, the recycling of our natural resources has never been more critical to our nation. The researching of best management practices and processes remain a major challenge for our industry. However, we remain committed to solving these challenges for the future while meeting the needs of our Customers with a goal to be the most competitive service providers in our industry with the highest operating standards to ensure safe, compliant operations. We appreciate your support of our RECYCLING efforts and look forward to working with you in 2011.

~ Dan Cowart
President/CEO

Continuously Improving

Every successful business starts with a solid operation and fundamental values. Aaron Oil Company, Inc. has been providing paramount used oil and petroleum reclamation services for over 30 years.

Each year we analyze ways to become more efficient and offer our customers an unparalleled experience. This year we are thrilled to unveil our leading-edge truck design.

This design is built to enhance our safety standards. It has four total cameras mounted in the cab, grill, rear of the tank, and the filter housing. An

additional feature is an overflow alarm that is connected to each individual compartment; which will disengage the pump in the case the alarm sounds. On board weight scales have been added for additional accuracy. From remote access we have twenty-four hour view of each camera, recording and playback capabilities, global positioning system, and miles per hour reading.

We pride ourselves on setting the standards in our industry, and look forward to continuing to provide you with the level of service you have come to expect.

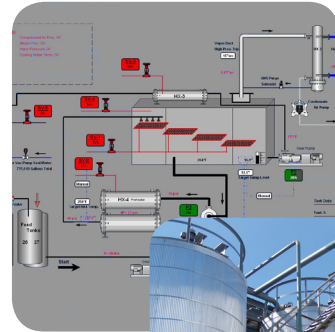
Setting the Industry Standards

In keeping with our commitment to continually improving our operational standards, we have successfully completed our 10th consecutive no deficiency annual ISO 14001 audit.

The ISO 14001, a voluntary practice, is designed to assist companies in reducing negative impact on the environment. The basic principle and methodology is based on continual improvement.

There are a number of benefits for

an organization to implement these standards: minimizing your and your customer's risk of regulatory infractions, minimizing waste, consumption of resources, and impact to your environment. We believe that adopting these standards is a necessity for the long term viability of our industry; which is why so many Fortune 500 Companies have chosen us to be their preferred Used Oil and Petroleum Reclamation vender.



Clean Air Act Standards for Boilers and Incinerators

On February 21, 2011 the Environmental Protection Agency (EPA) signed the final rule on the Clean Air Act Standards for Boilers and Incinerators. The EPA defines a boiler as an enclosed combustion device having the primary purpose of recovering thermal energy in the form of steam or hot water. This act covers two types of boilers: industrial and institutional/commercial.

This rule is designed to reduce the amount of, what the EPA deems as toxic, air emissions from the listed sources. The total cost to the industry to implement and maintain this rule is estimate at around \$1.8 billion.

Dan Cowart, President/CEO of Aaron Oil Company and past President of the National Oil Recyclers Association (NORA), attended an industry conference where the EPA's final ruling was discussed. He indicated that numerous industry groups will be taking action against the EPA.

These groups state it violates previous mandates by Congress of the Used Oil Recycling Industry. This new rule if it goes forward will undermine the 40 CFR 279 Used Oil Management Standards for making off-specification used oil fuel subject to hazardous waste incinerator regulations when burned. The EPA is allowing the industry a three (3) year phase in period. As long as processing facilities can meet the 40 CFR 279.11 specifications this rule will have no impact on those operations.

However, many oil recycling operations are unable to meet these specifications so the impact could be tough to manage as an industry. Aaron Oil Company is one of the few facilities around the nation that has made the capital improvements to consistently meet the 40 CFR 279.11 specs according to Dan Cowart and he sees little impact to Aaron Oil's operations from this new rule.



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Your opinion is valuable to us. Please fill out the below survey and send it back.

4= Excellent 3= Very Good 2= Satisfactory 1= Needs Improvement NA= Not Applicable

- 1. Overall how would you rate the knowledge of Aaron Oil's Sales Staff? 4 3 2 1 NA
- 2. How satisfied are you with the friendliness of Aaron Oil's Sales Staff? 4 3 2 1 NA
- 3. How would you rate the promptness of response from Aaron Oil's Sales Staff? 4 3 2 1 NA
- 4. How likely are you to provide an enthusiastic referral for Aaron Oil Company, Inc? 4 3 2 1 NA

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